



DEPARTMENT OF THE ARMY
US ARMY INSTALLATION MANAGEMENT
600 ARMY PENTAGON
WASHINGTON, DC 20310-0600

IMCG

JUL 27 2009

MEMORADUM FOR IMCOM Garrison Commanders

SUBJECT: Army Domestic Violence Prevention Month

1. The Strategic Communications Plan for Army Domestic Violence Prevention Month (ADVPM), October 2009, the theme, and the ADVPM Proclamation Template for installation commanders to utilize is approved.
2. The theme is entitled "Make The Right Choice – ACT TO PREVENT DOMESTIC ABUSE." The theme is based on the concept of mobilizing everyone in the community, to include leaders at all levels of command and bystanders, to change the climate surrounding domestic abuse by taking positive action to prevent abuse from occurring.
3. The theme, Installation Commander's Proclamation template, and posters for the October 2009 campaign will be uploaded on the Family Advocacy Program home page at www.myarmyonesource.com and available for download by your installation Family Advocacy Program Manager on 1 August 2009. Commanders are encouraged to adapt the ADVPM proclamation template to your installation and utilize all material to highlight Army Domestic Violence Awareness Month during the month of October.
4. I encourage you to work with your Public Affairs Office, local networks, and partnerships to spread the proclamation, themes, and slogans as widely as possible. Exercise creativity in planning the campaign, to include local news releases and hosting special community events.
5. The Family Advocacy Program is available to address issues of domestic violence.
6. My point of contact for Army Domestic Violence Awareness Month is LTC Ben Clark, HQDA FAPM, at Ben.Clark1@us.army.mil, (703) 973-2860.

A handwritten signature in black ink, appearing to read "Robt Wilson".

ROBERT WILSON
Lieutenant General, USA
Commanding

IMCG

SUBJECT: Army Domestic Violence Prevention Month

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